

EXPERIENCE M&H WHISKY

ISRAEL'S FIRST & PREMIER DISTILLERY

OCTOBER 8, 2026

Sponsorship Opportunities

MASTER DISTILLER

\$2,500

- Recognition on event website
- Recognition at the event
- Recognition in all promotional emails to Friends of JNF Toronto database
- 4 complimentary tickets to the event, including VIP

RARE CASK

\$1,500

- Recognition on event website
- Recognition at the event
- 2 complimentary tickets to the event, including VIP

SWAG SPONSORSHIP

\$1,000

Your logo on whiskey rocks

\$1,500

Your logo on a whiskey glass

WHISKEY PATRON

\$750

- Recognition on event website
- Recognition at the event
- 2 complimentary regular admission tickets to the event

ABOUT THE PROJECT

Beit Elkana Center for Holistic Therapy

Since October 7, 2023, families across Israel's Lachish region have faced trauma, grief, and upheaval. In B'nei Dekalim, nearly every household has felt the emotional toll of war, and 30-50% of residents are struggling with trauma-related conditions, making timely intervention critical.

Elkana Wiesel, a reserve combat officer who fell in battle, envisioned a center to help restore his community's emotional and spiritual strength. His dream will live on through Beit Elkana Center for Holistic Therapy.

How Your Gift Will Help

Beit Elkana will be a contemporary healing space, blending wood, stone, natural light, and gardens to create an atmosphere of dignity, privacy, and calm. The three-level facility will include clinical therapy and treatment rooms, a therapeutic pool, multipurpose studio space, community cafe, and administrative and staff facilities. The center will provide integrated, individualized care for children with special needs, youth at risk, parents and couples, adults coping with trauma and loss, and educators and community professionals.