

FRIENDS OF JNF CANADA

— OTTAWA —

NEGEV GALA 2026

MONDAY, OCTOBER 26, 2026

HONOURING

PETER NICHOLSON

The Peter Nicholson Family Care Suites
at the Child & Family Rehabilitation
Home in Tzfat



Friends of JNF Canada

Friends of JNF Canada is a registered Canadian charity, carrying forward the legacy of generous Canadian donors, continuing decades of support for the people of Israel.

At this profound time in Israel's history, we are building on the enduring connection between Canada and Israel, a country so deeply rooted in the collective Jewish identity.

With a strong understanding of Israel's charitable needs, we support projects that improve the lives of vulnerable communities, support the mental and physical health of Israelis, and enhance environmental sustainability. We are dedicated to supporting resilience and renewal for a brighter Israel, together.



2026 NEGEV GALA HONOUREE

Peter Nicholson

Peter Nicholson started his financial services business in 1987 at the age of 22. Since 1995, Peter has been a recognized leader in Canadian tax assisted investments, with a specialized focus on philanthropic tax planning and tax reduction.

Through his work with countless donors, foundations, institutions, and boards, he has helped generate more than \$350 million for client donations. Nicholson is also a generous philanthropist in his own right and a tireless supporter of community initiatives.

Over the years, Nicholson has served as a dedicated champion and board member for many foundations across Canada, such as Winnipeg's Canadian Museum of Human Rights, Children's Hospital of Eastern Ontario, Ottawa Regional Cancer Foundation, and founder of the Exuma Foundation of Canada.

In 2025, Nicholson and his wife, Anabel Bane, received the Chai Lifetime Achievement Award at the Feast of Nations Gala in Montreal for their contributions to the Jewish community.

He is also a member of the Canadian Association of Gift Planners (CAGP), Association of Fundraising Professionals of Canada (AFP), and a 14-year veteran of the investment club Tiger 21. Since 1993, he has qualified for the Million Dollar Round Table (annual qualification is limited to the top 1 % of finance professionals in the world).

In 2004, Nicholson started investing in Exuma, in the Bahamas. Years later, in 2012, he purchased 31 villas (40%) at Grand Isle Resort & Residences, a former Four-Season Residence, making him the property's largest shareholder. Today, Nicholson owns around 20% of this luxurious resort and second-home community. He also has property and hospitality interests on Farmer's Cay, part of an exclusive 365-island chain in the Exumas.

He spends his time between Ottawa, Nova Scotia, and Exuma with Anabel and their six children, ranging in age from 29 to 10 years old.



2026 NEGEV GALA PROJECT

The Peter Nicholson Family Care Suites at the Child & Family Rehabilitation Home in Tzfat

A home where children can heal and families can stay together, close to the hospital.

In the hills of Tzfat, a city known for its spirituality and serenity, a new home will soon provide comfort and care for children battling cancer and children with disabilities. It will be a place where families can remain together during long and difficult treatments, close to the medical support they need.

For families in northern Israel, the challenge is immense. Coping with serious illness is already overwhelming, but the added strain of living under constant threat, displacement, and instability makes it even harder. A child with cancer may spend more than 100 days a year in hospital. Long, exhausting travel to treatment drains families of their strength and, too often, forces them to miss vital care.

The new home will change this reality. Located just steps from Ziv Medical Centre, it will provide private suites for families to stay together, along with playrooms, activity spaces, and areas for recreation. A gym and fitness room will help restore strength, while a rooftop terrace and therapeutic garden will offer quiet and renewal. Kitchens and dining spaces will give families the chance to share meals and moments of normal life. Every element is designed to support both children and their families through the hardest times. This is more than a building—it is a home filled with comfort, dignity, and hope. With your generosity, you can help make healing together possible.



2026 NEGEV GALA SPEAKER

Dahlia Lithwick



Dahlia Lithwick is an MSNBC analyst, senior legal correspondent at Slate, and one of North America's most respected legal commentators. Originally from Ottawa, where she attended Hillel Academy, Lithwick has spent more than two decades making the complexities of the American legal system, the Supreme Court, and constitutional law accessible to a wide audience.

She is the host of Amicus, Slate's award-winning weekly podcast about the law and the Supreme Court, and the author of the instant New York Times bestseller *Lady Justice: Women, the Law, and the Battle to Save America*. The book tells the powerful story of women lawyers who fought to defend the rule of law, civil rights, and democratic institutions during Donald Trump's first presidential term, and received national critical acclaim.

Lithwick's work has appeared in *The New York Times*, *The New Yorker*, *The Washington Post*, *Harper's*, and other leading publications. She has received numerous honours, including a National Magazine Award, multiple Online Journalism Awards, the Hillman Prize for Opinion and Analysis, a Gracie Award, and recognition from the Women's Media Center. She has also been inducted into the American Academy of Arts and Sciences.

In addition to her journalism, Lithwick has held visiting faculty positions at leading law schools, testified before Congress on access to justice and judicial issues, and appeared on CNN, ABC, *The Daily Show*, and *The Rachel Maddow Show*. Known for her clarity, compassion, and sharp analysis, she is widely recognized for her ability to untangle the legal and political forces shaping American democracy.

NEGEV GALA 2026

Leadership

COMMITTEE

Peter Nicholson Sr.
Honourary Chair

Peter Nicholson
Honouree

Salem MacDonald
Gala Co-Chair

Michael Polowin
Gala Co-Chair

Aaron Smith
Ottawa Board Chair, Friends of JNF Canada

Barbara & Len Farber

Jeff Miller

Samantha Sigler

Jeff Todd

Reba Wilson

FRIENDS OF JNF CANADA
— OTTAWA —
NEGEV GALA 2026
HONOURING PETER NICHOLSON

Sponsorship Opportunities

Gifts \$7,500+ will be recognized on a plaque at the project site in Israel in addition to specific benefits listed by giving level.

PLATINUM | \$118,000

- Logo on cover of the Tribute Book
- 2 tables of 10
- Full page colour ad in Tribute Book (back cover)
- Prominent recognition in print and digital media, signage and advertising
- Two spots on a Friends of JNF Canada Mission to Israel (land only)

GOLD | \$54,000

- Logo on cover of the Tribute Book
- 2 tables of 10
- Full page colour ad in Tribute Book (inside back cover)
- Prominent recognition in print and digital media, signage and advertising

NEXT-GEN SILVER | \$36,000

- 2 tables of 10
- 1 table for sponsor and one table Next Gen participants
- Full page colour ad with special border in Tribute Book
- Prominent recognition in print and digital media, signage and advertising

SPEAKER | \$25,000

- 1 table of 10
- Full page colour ad with special border in Tribute Book
- Prominent recognition in print and digital media, signage and advertising

COCKTAIL RECEPTION | \$18,000

- 1 table of 10
- Full page ad in Tribute Book
- Prominent recognition in print and digital media, signage and advertising

DESSERT RECEPTION | \$18,000

- 1 table of 10
- Full page ad in Tribute Book
- Prominent recognition in print and digital media, signage and advertising

WHISKY BAR | \$18,000

- 1 table of 10
- Full page ad in Tribute Book
- Prominent recognition in print and digital media, signage and advertising

CHAI | \$12,500

- 1 table of 10
- Half page ad in Tribute Book
- Recognition in print and digital media, signage and advertising

TABLE SPONSOR | \$7,500

- 1 table of 10
- Quarter page ad in Tribute Book
- Recognition in print and digital media, signage and advertising

REDUCE YOUR COST TO DONATE

THE POWER OF CHARITY FLOW-THROUGH SHARES

Most Canadians give to charity by writing a cheque. At the top marginal tax rate, that means every dollar you donate costs you around 50 cents, after your tax receipt.

Make the most of your gift to Friends of JNF Canada

With Charity Flow-Through Shares (CFTS), you can significantly reduce the cost of giving.



“Since 2009, using charity flow-through shares has become a key part of how my wife and I approach our giving. The strategy has allowed us to magnify our support for charities in both the Jewish and broader communities—giving more than we otherwise could, and helping more of the people and organizations who need it. It’s an efficient, effective tool for anyone looking to increase the impact of their charitable giving, and I’m grateful to have incorporated it into our philanthropy.”

- Michael Polowin
Partner, Gowling WLG

20

Years Charity Flow-Through
has been used by Canadians

9

Advanced CRA Tax
Rulings on this structure

\$2B+

Donations to charities using
CFT structure

\$8B+

Financing for junior mining &
critical mineral exploration in
Canada due to CFTS

**Curious?
Let's talk.**

Reach out to Friends of JNF Canada to discover how Charity Flow-Through (CFT) can reduce your cost to give to the Ottawa Negev Gala 2026

Personal Donations

Name _____ Email _____

Address _____

City _____ Province _____ Postal Code _____

Telephone (Home) _____ (Bus.) _____ (Cell) _____

PERSONAL SUPPORTERS

(Gifts \$7,500+ will be recognized on a plaque at the project site in Israel)

☐ **PLATINUM - \$118,000**

☐ **GOLD - \$54,000**

☐ **NEXT-GEN SILVER - \$36,000**

☐ **SPEAKER - \$25,000**

☐ **COCKTAIL RECEPTION - \$18,000**

☐ **DESSERT RECEPTION - \$18,000**

☐ **WHISKY BAR - \$18,000**

☐ **CHAI - \$12,500**

☐ **TABLE SPONSOR - \$7,500**

☐ **SHALOM - \$5,000**

☐ **PARTNER - \$3,600**

☐ **CHAVER - \$1,800**

☐ **RUBY - \$1,000**

☐ **SAPPHIRE - \$500**

Please list name(s) in the Tribute Book as follow:

Payable to: Friends of JNF Canada

A charitable receipt for the maximum allowable amount will be issue.

☐ Payment Enclosed* Please Charge My: ☐ Visa ☐ Mastercard

Name on Credit Card _____

Credit Card # _____

Expiry Date _____ CVV _____

TOTAL & PAYMENT DETAILS

Personal supporter level:

\$ _____

Total:

\$ _____

**PLEASE CONFIRM YOUR PARTICIPATION
BY SEPTEMBER 26, 2026**

**Mail or email completed form with payment to:
Friends of JNF Canada
2583 Carling Ave, Box M094
Ottawa, ON K2B 7H7**

Corporate Donations

Business Name _____ Email _____

Address _____

City _____ Province _____ Postal Code _____

Telephone (Home) _____ (Bus.) _____ (Cell) _____

SPONSORSHIPS

(Gifts \$7,500+ will be recognized on a plaque at the project site in Israel)

- ☐ **PLATINUM - \$118,000**
- ☐ **GOLD - \$54,000**
- ☐ **NEXT-GEN SILVER- \$36,000**
- ☐ **SPEAKER - \$25,000**
- ☐ **COCKTAIL RECEPTION - \$18,000**
- ☐ **DESSERT RECEPTION - \$18,000**
- ☐ **WHISKY BAR - \$18,000**
- ☐ **CHAI - \$12,500**
- ☐ **TABLE SPONSOR - \$7,500**

ADVERTISING

Friends, family, and associates often wish to pay tribute to the honouree in the Tribute Book. This book is distributed to the Gala attendees and serves as a special keepsake.

- ☐ **FULL PAGE** (7.75" x 10.25") - **\$3,600**
- ☐ **HALF PAGE** (7.75" x 5") - **\$1,800**
- ☐ **QUARTER PAGE** (3.7" x 5") - **\$1000**
- ☐ **BUSINESS CARD** (3.7" x 2.375") - **\$500**

wording for electronic ad files (PDF or JPEG) are to accompany this purchase

*Cheques Payable to: Friends of JNF Canada

☐ Payment Enclosed* Please Charge My: ☐ Visa ☐ Mastercard

Name on Credit Card _____

Credit Card # _____

Expiry Date _____ CVV _____

Please list name(s) in the Tribute Book as follow:

TOTAL & PAYMENT DETAILS

Sponsorship: \$ _____

Ad: \$ _____

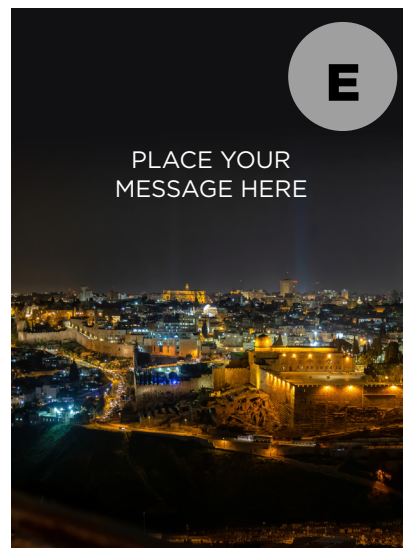
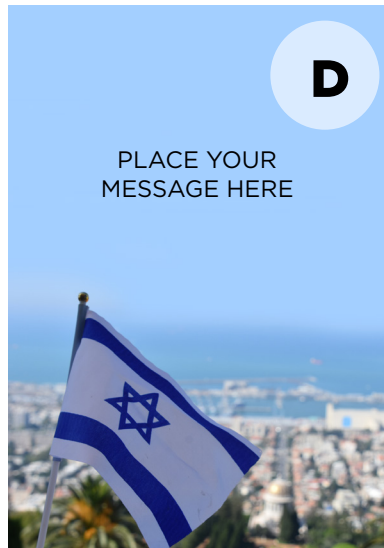
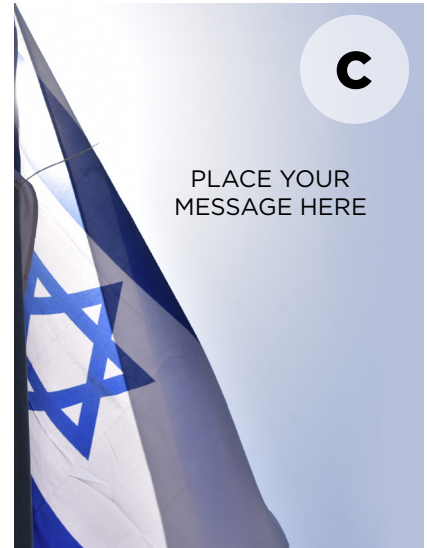
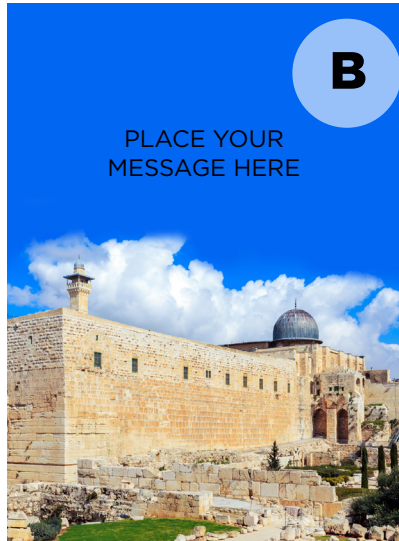
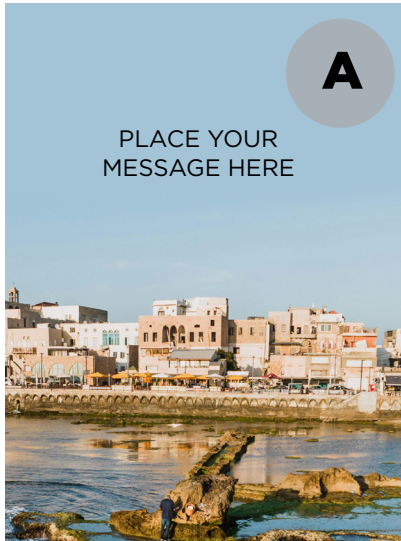
Total: \$ _____

PLEASE CONFIRM YOUR PARTICIPATION BY SEPTEMBER 26, 2026

Mail or email completed form with payment to:
Friends of JNF Canada
2583 Carling Ave, Box M094
Ottawa, ON K2B 7H7

Vertical Options

FULL PAGE AND QUARTER SIZE ADS



Horizontal Options

HALF PAGE AND BUSINESS CARD SIZE ADS

